



## **Cuyahoga Falls Tigershark Swim Team** **Sponsorship Level Opportunities**

To Our Friends in the Local Business Community,

The Cuyahoga Falls Tigershark Swim Team provides an environment where swimmers of all levels of ability can develop their technical skills and character values through competitive team membership. We continually strive for excellence both in and out of the pool by providing quality leadership that motivates our swimmers to grow and succeed both as individuals and as a team. Focuses on sportsmanship, hard work, dedication, healthy conditioning of the body, and encouraging our athletes to be well rounded individuals provides an environment where fun and improvement are inevitable rewards at all ability levels.

Accomplishing this task is only possible through the hard work and dedication of our coaches, volunteers, and sponsors...like you. As a team, the Tigershark Swim Team hosts a unique set of meets called The Poseidon Championship Series, which consists of 3 large invitational meets held at the University of Akron each season. This series includes the Rocktober Pentathlon on October 23, 2022, the Sleigh Ride Spectacular Invitational on December 11, 2022 and the Hang Ten Invitational on January 15, 2023. The Poseidon Championship Series tends to see around 700 total swimmers competing from all over Northeast Ohio, as well as swimmers from Sandusky and Pennsylvania.

We ask that you please consider sponsoring the 2022-2023 CFYN Tigershark Swim Team and the Poseidon Championship Series. By sponsoring, your business has an excellent opportunity to advertise in a cost effective way, reaching a large group of people both within our area and the extended community. Each meet has attendance numbers in the thousands including swimmers, parents, relatives, and coaches to hear the announcements throughout the meet and see your ads. You'll also receive adverting links to both our team website and the Poseidon Championship Series website. Both sites are very popular and receive thousands of hits from swimmers and their parents from all of the area. Your contribution will provide an excellent opportunity to promote your business to hundreds of swim families in the Northeast Ohio area, the Sandusky area, Pennsylvania, and possibly more as our series continues to grow.

In addition to monetary Sponsorship, our team is also seeking materials and goods to help defray our operating costs, or things that can be used as swimmer incentives. These items include but are not limited to: Prizes/gift cards for our basket raffles, food, drinks, or paper products for our hospitality rooms or team parties, swimming related equipment, etc... The value of these "In-Kind Sponsorships" would count toward the cost of leveled Sponsorships. Please take a few minutes to review the attached sponsorship levels and contact us with any questions you might have about our team, the Poseidon Championship series, or our Sponsorship program. Thank you for your time and consideration.

For more information please contact:. Becky Turnbull - Poseidon Championship Series Organizer –  
Becky@CFYNTigersharks.com (330) 962-5427

### **Platinum Level \$1,000**

- Company Logo & link placed on the team website [www.cfyntigersharks.com](http://www.cfyntigersharks.com)
- Company logo & link placed on the PCS website [www.PoseidonChaionshipSeries.com](http://www.PoseidonChaionshipSeries.com)
- Company logo & info listed as Platinum Sponsor on the Sponsorship page of the team website.
- Special acknowledgement at the team banquet.
- Largest company name/logo prominently displayed on the sponsors banner on deck of all Poseidon Series Meets. (Logo must be received by 10/1/22)
- Company name on the front cover of our heat sheets (both on-line & printed)
- Full page ad in online & printed heat. Platinum ads will be the first ads presented in the heat sheets.
- Company literature such as fliers or coupons can be distributed at the admissions table to spectators. Content subject to approval by the Tigershark board, and the sponsor company is responsible for printing of materials.
- Company listed as a platinum sponsor in sponsor's section of the heat sheets.
- Company announced and thanked as a sponsor of the meet during all sessions of each Poseidon Series meets and at all major Tigershark events.

### **Gold Level \$500**

- Company Logo & link placed on the team website [www.cfyntigersharks.com](http://www.cfyntigersharks.com)
- Company logo & link placed on the PCS website [www.PoseidonChaionshipSeries.com](http://www.PoseidonChaionshipSeries.com)
- Company logo & info listed as Gold Sponsor on the Sponsorship page of the team website.
- Special acknowledgement at the team banquet.
- Large company name/logo prominently displayed on the sponsors banner on deck of all Poseidon Series Meets. (Logo must be received by 10/1/22)
- Full page ad in online & printed heat sheets. Gold ads will be the second ads places after the Platinum sponsors.
- Company literature such as fliers or coupons can be distributed at the admissions table to spectators. Content subject to approval by the Tigershark board, and the sponsor company is responsible for printing of materials.
- Company listed as a Gold sponsor in sponsor's section of the heat sheets.
- Company announced and thanked as a sponsor of the meet during all sessions of each Poseidon Series meets.

### **Silver Level \$250**

- Company Logo & link placed on team website [www.cfyntigersharks.com](http://www.cfyntigersharks.com)
- Company logo & link placed on the PCS website [www.PoseidonChaionshipSeries.com](http://www.PoseidonChaionshipSeries.com)
- Company logo & info listed as Silver Sponsor on the Sponsorship page of the team website.

- Special acknowledgement at the team banquet.
- Company name/Logo displayed on the sponsors banners on deck of all Poseidon Series Meets. (Logo must be received by 10/1/22)
- Half page ad in online & printed heat sheets for all Poseidon meets.
- Company listed as a Silver sponsor in sponsor's section of the heat sheets.
- Company announced and thanked as a sponsor of the meet during all sessions of each Poseidon Series meets.

### **Bronze Level \$150**

- Company Logo & link listed as a Bronze sponsor on the Sponsorship page of the team website [www.cfyntigersharks.com](http://www.cfyntigersharks.com)
- Company logo & link placed on the PCS website [www.PoseidonChampionsSeries.com](http://www.PoseidonChampionsSeries.com)
- Smaller company name/Logo displayed on the sponsors banners on deck of all Poseidon Series Meets. (Logo must be received by 10/1/22)
- Special acknowledgement at the team banquet.
- Quarter page ad in online & printed heat sheets of all Poseidon Meets.
- Company listed as a Bronze sponsor in sponsor's section of the heat sheets.
- Company announced and thanked as a sponsor of the meet during all sessions of each Poseidon Series meets.

### **In-Kind Sponsorships:**

In-kind Sponsorships of goods and/or services valued at a minimum of \$100 which can help offset costs that would normally be incurred as an operating expense by the Tigersharks will be considered on an individual basis for sponsorship benefits by the Tigershark board. Examples of goods or services that would be greatly appreciated by the Tigersharks include but are not limited to: food donations for our hospitality rooms and team events (such as pizza, pasta, subs, etc.), printing, awards, items that can be raffled off, swimming related equipment, use of facilities for our events, and much more. Please contact a Tigershark board member or our Sponsorship representative [Sponsors@cfyntigersharks.com](mailto:Sponsors@cfyntigersharks.com) for more information. In-kind sponsorship benefits will be similar to those listed above for our leveled sponsorships.

**Interested in Sponsoring the team? Please Contact Becky Turnbull [Becky@CFYNTigersharks.com](mailto:Becky@CFYNTigersharks.com) or 330-962-5427 to sign-up or fill out the attached form and submit it with your payment by October 1<sup>st</sup>.**

**Tigershark Sponsorship Order Form:**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Web Address you'd like linked to our website:** \_\_\_\_\_

Please email the logo you'd like include on our banner to [Becky@cfyntigersharks.com](mailto:Becky@cfyntigersharks.com)

**Sponsorship Level:**

- Platinum**
- Gold**
- Silver**
- Bronze**
- In-Kind** \_\_\_\_\_